

ARTICLE VI

SIGN REGULATIONS

The regulations herein shall apply and govern all zoning districts. Regulations apply to any sign intended for view from a public right-of-way. No sign shall be erected or maintained unless it is in compliance with the regulations of this Article, except that a nonconforming sign, which shall comply with the provisions set forth in Article VII, may be maintained if in existence prior to the adoption of this ordinance.

Section 600. General Provisions.

The following regulations shall apply to all permitted signs in the Town of Six Mile.

600.1 A permit shall be required for the erection, alteration, or reconstruction of any sign intended for view from the public right-of-way unless otherwise noted, and shall be issued by the Zoning Administrator in accordance with Article VIII of this Ordinance.

600.2 Signs must be constructed of durable materials, maintained in good condition, and not permitted to become dilapidated.

Section 601. Prohibited Signs.

The following signs are prohibited in the Town of Six Mile:

601.1 Signs Imitating Warning Signals. No sign shall display intermittent lights resembling the flashing lights customarily used in traffic signals or in police, fire, ambulance, or rescue vehicles, nor shall any sign use the words "stop," "danger," or any other word, phrase, symbol, or character in a manner that might mislead or confuse the driver of an automobile.

601.2 Signs Within A Street or Highway Right-of-Way. Except as herein provided, no sign whatsoever, whether temporary or permanent except traffic signs and signals and information signs erected by a public agency, is permitted within any street or highway right-of-way.

- 601.3 Certain Attached and Painted Signs. Signs painted on or attached to trees, fence posts, and telephone or other utility poles or signs painted on or attached to rocks or other natural features or painted on the roofs of buildings are prohibited.
- 601.4 Fluttering Ribbons and Banners. Flutter ribbons and banners and similar devices are prohibited, except the flags of governments and their agencies (except as noted in Section 607.3).
- 601.5 Roof Signs. Signs attached, mounted, or painted on a roof structure are prohibited. This does not pertain to signs attached to or printed on a fascia.

Section 602. Signs For Which a Permit is Not Required.

A permit is not required for the following types of signs in any Zoning District.

- 602.1 Traffic, directional, warning, or information signs authorized by any public agency.
- 602.2 Official notices issued by any court, public agency, or office.
- 602.3 One non-illuminated "for sale," "for rent," or "for lease" sign not exceeding six (6) feet in area in residential districts and thirty-two (32) square feet in other than residential districts and located not less than ten (10) feet back from the street right-of-way line, unless attached to the front wall of a building.
- 602.4 Entrance, exit and instructional signs, so long as they do not exceed four (4) square feet in area, are no higher than three (3) feet above adjacent pavement and contain no advertisement.
- 602.5 Identification signs indicating the name and street number or owner or occupant of a parcel, so long as such signs do not exceed four (4) square feet of copy area.
- 602.6 Signs attached or integrated into a gasoline pump, automatic bank teller machine, or drive through component of a fast food restaurant, which give operational instructions to users, the price of the product, the brand name of the product, or descriptive information about the product.

Section 603. Regulations Applying to Specified Types of Signs.

The following regulations apply to the following specified types of signs:

603.1 Wall Signs. Signs on the walls of a building (including signs attached flat against the wall, painted wall signs and projecting signs) shall meet the following requirements:

- a) Signs on the Front Surface of a Building. The total area of signs on the exterior front surface of a building shall not exceed fifteen (15%) percent of the front surface of the building, so long as the figure does not exceed the total amount of sign area permitted within the Zoning District where the sign or signs are to be located. Awnings and fascia areas shall be included in determining the surface area.
- b) Signs on the Side and Rear Surface of a Building. The total area of signs on a side or rear surface of a building shall not exceed ten (10%) percent of the exterior side or rear surface of the building, respectively, so long as this figure does not exceed the total amount of sign area permitted within the Zoning District where the sign or signs are to be located. Awnings and fascia areas shall be included in determining the surface area. In addition, such signs shall be allowed only on building surfaces (walls) fronting directly on a public road or a parking lot containing five (5) or more parking stalls.
- c) All freestanding signs shall be either a berm or a solid base design. For a berm sign, a landscape plan for the berm area located around the sign itself shall be submitted along with the sign application. A structured base monument sign shall be constructed of brick, or stone, or similar materials that are consistent with the material(s) use in the construction of the front façade of the principal building.
- d) The height of a freestanding monument sign shall be measured from the finished grade elevation at the edge of the adjacent public roadway (the edge closest to the proposed sign location).
- e) Sign lighting shall be positioned so that no light shines on adjacent streets and roadways or properties.

- f) No more than three colors are permitted on any one sign (not to include the color white)
- g) Signs can be illuminated and the lighting shall be limited to one color.
- h) Neon banding shall not be incorporated within or around the sign.
- i) One freestanding monument sign is allowed for a parcel of land containing a single business or use, and this sign shall:
 - 1) Be limited to one freestanding monument sign assembly consisting of one (1) sign not to exceed thirty two(32) square feet in area.
 - 2) Be located on the premises of the business to which it refers;
 - 3) Be setback ten (10) feet from any public road right-of-way and property line and may be located in a buffer yard;
 - 4) Be no higher than fifteen (15) feet above the finished grade elevation at the edge of the adjacent public roadway;
 - 5) Be no more than ten (10) feet in width;
 - 6) Not restrict visibility to vehicular or pedestrian traffic;
 - 7) Be permanently mounted to the ground;
 - 8) Be of a design consistent with the façade of the building to which it refers.
- j) One (1) freestanding monument sign is allowed for a parcel of land containing more than one business or use, and this sign shall:
 - 1) Be limited to one (1) freestanding monument sign assembly or structure;
 - 2) Be located on the premises of said business or uses;
 - 3) Be set back ten (10) feet from any public right-of-way and property line and may be located within a buffer yard;
 - 4) Be no higher than fifteen (15) feet above finished grade elevation at the edge of the adjacent public roadway;
 - 5) Not exceed twenty (20) square feet per business or one hundred twenty (120) square feet in total area.

- 6) If containing one (1) area for changeable copy or an electronic message board, this area is to be incorporated within the main sign area, and be included as part of the total allowable sign area. The area for changeable copy or electronic message board may not exceed eight (8) square feet.
- 7) Be permanently mounted to the ground;
- 8) Not restrict visibility to vehicular or pedestrian traffic;
- 9) Be of a design consistent with the façade of the building to which it refers.

603.2 Signs on Work Under Construction. One non-illuminated sign, not exceeding twenty (20) square feet in residential districts, or thirty-two (32) square feet in non-residential districts, displaying the name of the building, the contractors, the architects, the engineers, the owners, and the financial, selling, and development agencies, is permitted upon the premises of any work under construction, alteration, or removal. Such sign shall be removed from the site within seven (7) days after the completion of the project.

603.3 Subdivision Entrance Signs. One (1) or two (2) signs shall be permitted at each entrance of a residential subdivision, provided that such signs do not exceed a total of thirty-two (32) square feet at any subdivision entrance. Provided further that such signs shall have a maximum height of six (6) feet. If illuminated, only indirect lighting shall be permitted. If such subdivision entrance sign is built into a decorative wall or fence, the maximum copy area and setback requirements shall comply with regulations for fences contained herein.

603.4 Private Directional Signs. Signs indicating the location and direction of premises available for or in the process of development, but not erected upon such premises, and having inscribed thereon the name of the owner, developer, builder, or agency, may be erected and maintained, provided:

- a) the size of any such sign is not in excess of six (6) square feet, and not in excess of four (4) four feet in length;

- b) not more than one (1) such sign is erected for each five hundred (500) feet of street frontage.

603.5

Free-Standing Sign. Freestanding signs shall meet Building Code structural provisions and NEC (National Electric Code) electrical requirements. In addition, free-standing signs shall be either a berm or solid base design. For a berm sign, a landscape plan for the berm area located around the sign itself shall be submitted along with the sign application. A structured base monument sign shall be constructed of brick, or stone, or similar materials that are consistent with the materials in use in the construction of the front façade of the principal building.

603.6

Political Campaign Signs.

- a) Political campaign signs shall be permitted in compliance with the regulations included herein. Such signs shall not count in the number of signs permitted calculations or sign area permitted calculations included in Section 607.1 (b) of this ordinance and shall be permitted in any zoning district. Such signs shall conform to all other provisions of this and all other applicable ordinances of the Town of Six Mile.
- b) Usage of a political campaign sign by any candidate or supporters of any issue shall require issuance of a Political Campaign Sign Permit by the Town of Six Mile.
- c) The maximum number of political campaign signs that can be located in the Town by any candidate for office or supporter of an issue shall be ten (10).
- d) Political campaign signs shall be permitted in any zoning district.
- e) Permits for political campaign signs shall not exceed a period commencing from (45) forty-five days prior to the date of the election through the seventh day after the last date upon which that candidate's name or that issue appears on a ballot for a primary, runoff, general or special election.
- f) To secure a political campaign sign permit, the applicant must pledge to remove all political signs within seven days after the expiration of the political campaign sign permit. The property owner's permission must be

granted for the placement of any political sign on private property. The placement of such sign on the public right-of-way, or the attachment of any such sign to a tree, fence post, or utility pole is prohibited.

- g) The size of any such sign is not in excess of six (6) square feet, and not in excess of three (3) three feet in width;

Section 604. Sign Illumination.

Sign illumination shall be limited to one (1) color. Lighting shall be positioned so that no light shines on adjacent streets, roadways, or properties. Neon banding shall not be incorporated within or around a sign.

Section 605. Height Limitations.

No signs, except as otherwise provided, shall exceed the height limit of the district in which they are located.

Section 606. Signs Permitted in Residential Districts.

606.1 Permitted Signs and Conditions. The following types of signs are permitted in LR Districts:

- a) Signs for which permits are not required.
- b) For multiple family dwellings, group dwellings, and for buildings other than dwellings, a single non-illuminated business identification sign or bulletin board not exceeding thirty-two (32) square feet in area. Such sign or bulletin board shall be set back not less than ten (10) feet from any street right-of-way line.
- c) Subdivision signs and private directional signs, under the provisions of Subsections 603.3 and 603.4.
- d) Political campaign signs, in accordance with Section 603.6.
- e) One (1) non-illuminated professional or business name plate not exceeding three (3) square foot in area mounted flat against the wall of a building in which there is conducted a permitted home occupation.

Section 607. Signs Permitted in Commercial and Industrial Districts.

607.1 **Permitted Signs and Conditions.** The following types of signs are permitted in OC, NC, GC, LI, and BI Districts:

- a) All signs permitted in residential districts are permitted in commercial and industrial districts.
- b) Within the front or side setback area of any parcel in an OC, NC, GC, LI, or BI Zone, a maximum of one (1) permanently mounted detached sign of the class required to secure a permit shall be permitted. The maximum allowable sign copy area for any individual sign permitted under this provision shall be one thirty-two (32) square feet, except that if more than one (1) business is located on a parcel, then the maximum area for the free-standing sign on the parcel shall be twenty (20) square feet, with an overall maximum of one hundred twenty (120) square feet. No such sign shall be located closer than ten (10) feet to any street right-of-way. The maximum height of detached signs shall be fifteen (15) feet, as measured from the finished grade elevation at the edge of the adjacent public roadway. The maximum width of any free-standing sign shall be ten (10) feet.
- c) Wall signs shall, in no case, exceed the requirements of Section 603.1.
- d) Signs in any commercial or industrial district may be illuminated.

607.2 **Portable Signs.**

- a) **Definition:** A mobile sign that is mounted on a trailer-type frame or portable wood or metal frame not permanently attached to the ground.
- b) Usage of portable signs shall conform to permitting requirements in Section 600.1, construction and maintenance requirements in Section 600.2, prohibited sign requirements in Section 601, and number of signs permitted stipulations, Section 607.1 b), of this Ordinance, except as provided below.
- c) If a portable sign is to be illuminated it shall be in compliance of all Southern Standard Building Code and UL Regulations. Any electrical

wiring, utilized for illumination extended from a building to a portable sign, shall be encased in a solid conduit pipe and shall be buried underground or beneath pavement. Utilization of an above ground electric extension cord is expressly prohibited.

- d) One (1) portable sign, in addition to the number of signs permitted under Section 607.1 b) of this ordinance, may be used by a licensed business, institution, or civic organization for a maximum of up to sixty (60) days each calendar year. Utilization of a portable sign under this provision shall require the issuance of a Sales Event Sign Permit by the Town of Six Mile. The Town Council of Six Mile is hereby authorized to establish a fee for the Sales Event Sign Permit. Any sign permitted under this provision shall conform to all requirements of the Zoning Ordinance and all applicable ordinances of the Town of Six Mile.

607.3

Temporary Use of Temporary A-Frame Signs, Fluttering Ribbons and Banners.

Temporary A-Frame signs, fluttering ribbons and banners may be used by a newly established licensed business, institution, or civic organization for a maximum of up to thirty (30) days during the first year that the business, institution, or civic organization is located at a site. Utilization of fluttering ribbons or a banner under this provision shall require the issuance of a Special Event Sign Permit by the Town of Six Mile. The Town Council of Six Mile is hereby authorized to establish a fee for the Special Event Sign Permit.

Section 801. Building and Sign Permits Required.

No building, sign, or other structure shall be erected, moved, added to, or structurally altered without a permit therefore, issued by the Pickens County. No building or sign permit shall be issued unless a Certificate of Zoning Compliance shall have been issued by the Zoning Administrator to indicate that the proposed building or sign is in full compliance with the provisions of this Ordinance, unless a variance is granted as provided by this Ordinance.

The Zoning Administrator shall issue sign permits in accordance with the provisions of this Ordinance.